



FEBRUARY 11, 2025

FOR IMMEDIATE RELEASE

eRacing Association to Sponsor Jesse Iwuji Motorsports in New Partnership with DGM Racing, Announces Expanded eNASCAR Lineup

Orlando, FL – The **eRacing Association (ERA)** is proud to announce its sponsorship of **Jesse Iwuji Motorsports (JIM)** as part of the team's newly formed partnership with **DGM Racing** for the upcoming NASCAR Xfinity Series season. This collaboration highlights ERA's commitment to bridging the worlds of sim racing and real-world motorsports while striving to be the premier pipeline for emerging talent.

Founded by **Jesse Iwuji** and inspired by his journey as a U.S. Navy veteran and NASCAR driver, Jesse Iwuji Motorsports is working to become the industry leader in creating opportunities in motorsports. With this new partnership, JIM will work alongside DGM Racing, a proven competitor in the Xfinity Series, to enhance performance and reach new competitive heights.

Jesse shared his enthusiasm for the new partnership:

"ERA came into existence just a year before Jesse Iwuji Motorsports. We set out with the goal to create opportunities for the average person to feel like a pro. Now here we are linking virtual and reality with the aspiration to build something bigger and better in the future. Stay tuned, our whole team is excited to get this going!"

In addition to its involvement in NASCAR, **eRacing Association (ERA eSports)** is expanding its presence in the **eNASCAR Coca-Cola iRacing Series**, fielding a powerhouse lineup of drivers ready to take on the competition. **Bobby Zalenski**, who competed in the Championship 4 in past seasons, will take command of the **#22 car**. Fan-favorite **Michael Cosey Jr.** will drive the **#34**, bringing his aggressive yet calculated style to the ERA team.

"The future couldn't be brighter when two forces like Jesse Iwuji Motorsports and DGM Racing come together," said **Steven Schwarzer, Partner at eRacing Association**. "The ERA Team believes in creating pathways for racing talent, and this new chapter is another step to realizing that vision. Jesse's leadership across industries and commitment to excellence in motorsports, both virtual and on the asphalt, embody our core values and we're proud to partner in both arenas."

The ERA logo will be displayed on JIM's race cars throughout the NASCAR Xfinity Series season, and the partnership will include crossover promotions between ERA's sim racing competitions and NASCAR events. Fans can look forward to exclusive content, interactive

experiences, and special opportunities to engage with both the sim and real-world racing communities.

The 2025 NASCAR Xfinity Series season promises to be an exciting one for Jesse Iwuji Motorsports and DGM Racing, while ERA's eNASCAR teams gear up for what is sure to be an intense battle for the championship.

For more information on eRacing Association, visit www.eragaming.gg.

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About eRacing Association

The **eRacing Association (ERA)** is a premier sim racing organization dedicated to bridging the gap between esports and real-world motorsports. Through high-stakes virtual competitions, ERA provides aspiring racers with a pathway to professional racing opportunities.

About Jesse Iwuji Motorsports

Jesse Iwuji Motorsports (JIM) was founded by **Jesse Iwuji**, a U.S. Navy veteran and NASCAR driver, with a mission to create opportunities for diverse talent in motorsports. Co-owned by **NFL Hall of Famer and all-time rushing leader Emmitt Smith**, JIM is committed to performance, innovation, and breaking barriers within the racing community.

About DGM Racing

DGM Racing is a family-owned NASCAR Xfinity Series team with a long-standing reputation for developing competitive race cars and emerging talent. Founded by **Mario Gosselin**, DGM Racing has built a strong presence in the Xfinity Series, consistently punching above its weight with impressive performances and a dedication to excellence